

University of Ljubljana

FACULTY OF
ECONOMICS

MASTER IN BUSINESS ADMINISTRATION

'It is only as we develop others
that we permanently succeed.'
— Harvey Samuel Firestone

PROGRAMME
OFFERED IN
ENGLISH

www.ef.uni-lj.si/macedonia



ABOUT THE FACULTY OF ECONOMICS (FELU)

The Faculty of Economics (FELU) is one of the largest members of the University of Ljubljana. Founded in 1946, it has a long tradition in its key activities, education and research.



It is a national leader and an internationally recognised institution in the area of business and economics. EQUIS and AACSB accreditations rank it among the best 70 business schools in the world that have both most important accreditations – American and European. Moreover it is the only faculty to have both in the Central and Eastern Europe. Accreditations are the hallmark of excellence in management education and confirm the FELU's commitment to quality and continuous improvement.

One of the crucial factors in today's economy is innovation. In order for companies, financial institutions, and countries as well, to develop competitive advantages in the field of management and organization, they need to be as innovative as they can. Furthermore gaining specific knowledge is necessary and this is why continuous learning is so important. Educated human resources play a crucial role at effectively forming and using competitive knowledge and this is the point where the FELU enters. It offers a wide range of specific courses, designed to disseminate theory into practice.

Lack of time in today's rapidly changing and challenging world is one of the major obstacles between managers and continuous learning. Therefore the FELU is offering an opportunity to tailor executive education specifically to individual needs and preferences.

DO YOU WANT TO...

- improve knowledge of different **fields in business administration**?
- learn from **the best professors** from internationally accredited business school?
- gain **competitive advantage** by getting current and internationally comparable knowledge, experiences and skills?

A WORD FROM THE PROGRAMME DIRECTOR

Programme Director

Metka Tekavčič Ph.D.

Professor



Are you interested in many fields of economics, operating, management, organizing, and do not wish to limit yourself to just one field? Are you an expert in technology and wish to complement your knowledge with a business education? Are you someone who prefers to take the initiative and realize a project rather than wait for instructions?

Master's programme Business Administration will prepare you for efficient and successful socially responsible management, proactive thinking and creating added value.

THE PROGRAMME COVERS:

- the concept "from the general to the specific";
- interactive work and confrontation with different problem-solving techniques;
- development of managerial knowledge and abilities; and
- project work and studies of real-life examples.

FELU MAKES IT POSSIBLE FOR YOU!

PROGRAMME DELIVERY

The programme lasts for two years and consists of 15 courses. There are two meetings within each course. Lectures are held on Friday afternoon and Saturday morning twice a month on the premises of the Skopje Fair in Skopje.

Students will receive the course material in printed version or via the Internet at the beginning of each course. The material is in English, as well as the official language of the studies.

The actual course procedure and methods of evaluation (i.e. exams and assignments) are determined by the Course Director before the beginning of each course.

The maximum number of participants in a group is 30. Specific track will be organized if minimum 10 students will be interested. The defence of Master theses will be held in Ljubljana.

ADVANTAGES

- Identical training and teaching personnel with that in Slovenia;
- Regional location and state-of-the-art learning environment;
- High academic criteria, a mix of theoretical and practical approach for learning;
- Highest business accreditation and internationally recognized diplomas;
- Access and unrestricted use of the electronic resource centre of the Faculty of Economics in Ljubljana;
- Interdisciplinary environment for studying (banks, various profile companies from the countries in the region);
- Alumni Club membership.

ADMISSION

- A bachelor's degree
- Fluent command of English
- A minimum of two years work experience

We are looking forward to working with promising candidates who need in-depth knowledge of economics and business and are motivated to take on studies. **The studies begin in October each year. Pre-applications should be sent by June 15 via e-mail** to Melita Sekulovska (cisef@skopjefair.com.mk).

Based on the pre-applications, **the interviews with the candidates** will be conducted by the Programme Director.

TUITION FEE

The tuition fee for the two-year study programme is EUR 9,500 (EUR 4,750 per year). It covers the preparation and realization of the programme in Macedonia, lectures, mentorship and defence of the Master thesis, as well as course material and the complete organization of the studies.



MASTER'S COURSES

No.	Course	Course director
1	Managerial Economics	Janez Prašnikar Ph.D.
2	Business Environment	Jože Mencinger Ph.D., Faculty of Law, University of Ljubljana
3	Financial Management	Dušan Mramor Ph.D.
4	Organization and Management	Vlado Dimovski Ph.D.
5	Marketing for Managers	Maja Makovec Brenčič Ph.D.
6	Strategic Management	Danijel Pučko Ph.D.
7	Operations Management	Jan C. Fransoo Ph.D., Technische Universiteit, Eindhoven
8	Accounting for Managers	Metka Tekavčič Ph.D.
9	Human Resource Management	Nada Zupan Ph. D.
10	Decision Making System	Jurij Jaklič Ph.D., Mojca Indihar Štemberger, Ph.D.
11	Negotiations	Marjan Svetličič Ph.D., Faculty of Social Sciences, University of Ljubljana

CONSORTIUM STUDIES

CONTACT

Melita SEKULOVSKA

phone: ++ 389 2 3218 353, fax: ++ 389 2 3218 375

e-mail: cisef@skopjefair.com.mk

Skopje Fair, Belasica 2

1000 Skopje, Republic of Macedonia

FINANCE TRACK

No.	Course	Course director
1	International Finance	Mojmir Mrak, Ph.D.
2	Bank Management	Ivan Ribnikar Ph.D., Marko Košak Ph.D.
3	Investments	Aleš Berk Skok Ph.D.
4	Mergers & Acquisitions	Marko Simoneti Ph.D., Faculty of Law, University of Ljubljana

MARKETING TRACK

No.	Course	Course director
1	Consumer Behaviour	Domen Bajde Ph.D.
2	International and E-Marketing Management	Irena Vida Ph.D.
3	B2B Marketing	Maja Makovec Brenčič Ph.D.
4	International Management	Marko Jaklič Ph.D.

HUMAN RESOURCE TRACK

No.	Course	Course director
1	International Human Resource Management	Robert Kaše Ph.D.
2	Knowledge Management	Miha Škerlavaj Ph.D.
3	Motivation and Reward Systems	Nada Zupan Ph.D.
4	Organizational Culture	Nada Zupan Ph.D.

Zdenko ROJEC

phone: +386 1 5892 494, e-mail: zdenko.rojec@ef.uni-lj.si

Faculty of Economics, University of Ljubljana

Kardeljeva ploščad 17

SI – 1000 Ljubljana, Slovenia